



SIGNATURE SERVICE 2024

Sales growth

Support activities



Trade shows

We'll be present at a number of electrical and industry-specific tradeshows across Canada in 2024. Here are some dates that are currently on our calendar:

- EIAA Annual Technical Conference
Edmonton, February 2-3
- Lumen Exhibition
Quebec City, April 16
Montreal, April 18
- MEET Show
Moncton, May 1
- Skills Canada National Competition 2024
Quebec City, May 29 – June 1
- Canadian Utility Energy Expo
Toronto, October 8-9
- Alberta Electrical Alliance Learning Expo
Calgary, October 23
- Advanced Design and Manufacturing Expo (ADM)
Montreal, November 13-14

PowerTrain™ online training platform

Available exclusively to our Signature Service distributors, the PowerTrain digital training platform is packed with powerful product information and useful tips to help branch employees excel at their jobs.

With 39 modules currently available and new content being added on a regular basis, Signature Service distributors can count on the PowerTrain platform for indispensable training, related product information and the latest breaking news from ABB.

Check out the dedicated PowerTrain content in this package for complete details. If you are not already a PowerTrain user, sign up today at www.powertrain.com.

Promotions

Exciting sales promotions are in the works to help you drive sales in 2024.

The always-anticipated Ty-Rap® cable tie promotion returns in Q2: an exciting promotional item and product bundle offered to you and your customers at a very special price!

Stay tuned for details about other promotions.